**CURRICULUM VITAE**

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| **HARISH SINGH BISHT**431-/G, Pocket-2, Phase-1,Mayur Vihar, Delhi-91 | **Mobile:** 9891495200**E-Mail:** **harishbisht23sept@gmail.com****Profile: https://www.harishsinghbisht.com** |

**Career Objectives:**

Highly skilled UX/UI Designer combined experience in creating exceptional digital experiences. Demonstrated expertise in user-centered design, information architecture, and visually stunning UI design. Seeking a challenging role to leverage extensive design knowledge and contribute to the success of forward-thinking projects. I recently completed the IBM certification in UX/UI design, further enhancing my skills and expertise in the field.

**Skills:**

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| * Web Design (UI/UX)
* UX Research
* Wireframing & Prototyping
* Information Architecture
* Interaction Design
* User Testing
* Visual Design
* Mobile & Web Design
 | * WordPress (CMS)
* SEO Best Practices
* Cross-Browser Compatibility
* Typography
* Branding
* Layout Design
* Print & Digital Design
* Logo Design
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**Certificate Name:** Designing User Interfaces and Experiences (UI/UX) (IBM)

**Certificate URL:** https://coursera.org/share/7fccfab8c45dbdada1620aefab11fed7

**Toolkits:**

**Adobe Software:** Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Flash, Adobe Dreamweaver

**UX Software:** Figma, Adobe XD

**Web Development Tools:** HTML, CSS, Bootstrap

**Script Language:** JavaScript, jQuery

**CMS:** WordPress (Theme Design/Implementation, Woo commerce, Elementor, Beaver builder)

**Sound Editing:** Sound Forge, **Adobe Sound booth**

**Google AdWords Certification:** At an Online Examination in the Year 2014

**Office Suite:** MS Word, MS Excel, MS PowerPoint

**Other Software Knows:** Cute FTP, FileZilla, Jirra, Slack, Trello, Firebug

**Experience:**

* I worked with **Gradstar Global Education.** As a **Manager - Design & Multimedia** from July 2022 to till January 2024.

As a Manager - Designer & Multimedia at Gradstar Global Education, I am driven by a profound passion for leveraging design to enhance the educational journey & make a lasting impact on students' education journey. In the dynamic & innovative environment of Gradstar, I play a crucial role in crafting immersive digital experiences that seamlessly blend intuitive user interfaces with engaging educational content.

**Key Responsibilities:**

* Conducted user research and gathered feedback to inform design decisions and enhance usability.
* Created wireframes, prototypes, and high-fidelity designs using tools such as Adobe XD, or Figma.
* Created visually stunning interfaces that adhere to brand guidelines and enhance the overall user experience.
* Assisted in the development of user personas, user journeys, and information architecture.
* Conducted usability testing to identify and address pain points in the user experience.
* Contributed to the design of responsive web and mobile interfaces, adhering to best practices and industry standards.
* Graphic Work – Design creatives for Facebook, LinkedIn, Mailer, Brochure, Newspaper advertisement and Poster design.
* Develop website in WordPress.
* Handling SEO and Google My Business.
* Video Editing.
* I worked with **Net Hub.** As a **Freelance Consultant** from July 2021 to June 2022.

As a versatile design professional at Net Hub, I bring a unique skill set that encompasses UX design, UI design, & Graphic design. My role is pivotal in creating a cohesive and user-centric design language that not only enhances the overall user experience of our domain hosting services but also establishes a visually compelling and memorable brand identity.

**Key Responsibilities:**

* Led end-to-end design processes of frontend and Admin panel, from user research and wireframing to high-fidelity UI designs and prototyping.
* Collaborated with cross-functional teams to define project requirements, goals, and deliverables.
* Worked closely with developers to ensure the implementation of design specifications and maintained consistency throughout the development process.
* Conducted usability testing and gathered user feedback to iterate and improve designs.
* Also worked as a User Interface Specialist, giving solutions in user flow
* Design all the graphic promotion work for Facebook, LinkedIn and Instagram.
* I worked with **Net4 Network Services Ltd.** As a **Team Leader** **Web-Designer** from November 2016 to July 2021.

Managing a team for various web-based technology projects. Major facets of the role comprise Team Lead/ Tech Lead, Understanding client requirements, analysis of solution architecture, Design, and Customization.

**Major Projects Handled:** Net4.com

**Project Highlights:** Providing Layout Design, Dashboard designing, UX Design and other Web-related services and interfaces to manage services as per their usage.

**Technology Used in above project:** Figma, Microsoft Visual Studio 2012, Photoshop, WordPress, HTML.

**Key Responsibilities:**

* + Managing the design team by setting the contours of the project and delegating time-bound short/medium goals. Team Leader of the design team of 3 other members.
	+ Assist others with layout and design to improve the final product with regular review/assessment and course correction.
	+ In-depth analysis of the solution & the design requirements with appropriate customization aligned to client needs.
	+ Layout Designing, Banner Designing, HTML.
	+ WordPress theme implementation for the knowledge base.
	+ Layout Ads for Net4 businesses to be run in a magazine.
	+ Mailer/Newsletter Designing.
	+ Responsive Web Design
* I worked with **Net4India Ltd.** As a **Team Leader** **Web-Designer** from July 2012 to November 2016.

 Managing a team for various web-based technology projects. Major facets of the role comprise Team Lead/ Tech Lead, Understanding client requirements, analysis of solution architecture, Design, and Customization.

**Major Projects Handled: Vodafone Domain & Hosting Service**

**Client:** Vodafone India Ltd.

**Project Highlights:** Providing Layout design, Admin page designing, UX Design and other Web-related services and interfaces to manage service as per their usage.

**Technology Used in above project:** Figma, Microsoft Visual Studio 2012, Photoshop, WordPress, HTML.

**Key Responsibilities:**

* + Managing the design team by setting the contours of the project and delegating time-bound short/medium goals. Team Leader of the design team of 3 other members.
	+ Assist others with layout and design to improve the final product with regular review/assessment and course correction.
	+ In-depth analysis of the solution & the design requirements with appropriate customization aligned to client needs.
	+ Layout Designing, Pages Designing, Banner Designing, HTML.
	+ WordPress theme implementation for the knowledge base.
	+ Layout Ads for Net4 businesses to be run in a magazine.
	+ Mailer/Newsletter Designing.
	+ Responsive Web Design
* I worked in **Total Internet Solutions.** As a **Senior** **Web-Designer** from April 2010 to July 2012.

Associated with the company as a Web Designer and User Interface Specialist. Lead a team for various projects based on web-based technologies. Major highlights of the role include interfacing with the Senior Management, understanding client requirements, evaluation of solution architecture, project planning, design and development of ecommerce portals.

**Major Projects Handled: Bajaj FinServ Ltd.**

**Client:** Bajaj FinServ Ltd.

**Project Highlights:** Delivery of an E-learning project with 22 Modules in Flash.

**Technology Used in above project:** Adobe Flash, Adobe Dreamweaver, Adobe Photoshop, Adobe Illustrator.

**Key Responsibilities:**

- Team Leader of design team comprising 2 additional members.

- Design & layout in Photoshop of an aesthetically pleasing site in consonance with the client's requirements.

- Customized Layout of websites using valid HTML, XHTML, CSS, and JavaScript.

- Assist and guide others with layout and design to improve the final product.

- Design Branding Materials - Logo Creation & Reconstruction.

- Flash Design for interactive elements.

- Create website in WordPress.

- Marketing & Branding - Brochures, Business cards, Mailers, Newsletter and Flyer Designing.

- HTML coding and debugging using Adobe Dreamweaver and site development tools.

* I worked with **Visha Consultants.** As a **Senior** **Web-Designer/SEO** from April 2008 to April 2010.

Joined the company as a Web Designer and SEO Specialist. Managed a team of 9 members for various projects based on web-based technologies and SEO. Major aspects of the role included Top Management interaction, understanding the requirements, project planning, project management, web design and off-page optimization strategy.

**Key Responsibilities:**

* + Lead a design team of 9 members with a focus on solution analysis and design requirements.
	+ Layout Designing, Pages Designing, Banner Designing.
	+ Worked on WordPress Website.
	+ HTML coding and debugging using Adobe Dreamweaver and site development tools.
	+ Design Logo, Mailer, Flyer, Brochure and Banners.
	+ Worked on animation by using Adobe Flash.
* I worked in **Activa Softech Ltd.** As a **Senior** **Web-Designer/SEO** from April 2007 to April 2008.

Associated with the company as a Web Designer and SEO Specialist. Major highlights of the role included team management for various projects based on web-based technologies and SEO. My primary role was building an off-page optimization strategy with regular inputs from top management in line with client requirements, project planning, project management and web design.

**Key Responsibilities:**

* + Led a design team with emphasis on solution analysis and alignment with client’s design requirements.
	+ Layout Designing.
	+ Designed and developed a WordPress Website.
	+ HTML coding and debugging using Adobe Dreamweaver and site development tools.
	+ Design Logo, Mailer, Flyer, Brochure and Banners.
	+ Worked on Adobe Flash.

**Educational Qualification:**

* Completed, BA Graduation from Sikkim Manipal University (SMU) in year 2015.
* Passed XII in the year 2002 from C.B.S.E. Board from Aadarsh Vidhya Bhawan.
* Passed a One-year Diploma in “**OFFICE MANAGEMENT**” From **YMCA, Jai Singh Road, New Delhi** in the year 2004.
* Complete a six-month Certificate Course in Web design and documentation from **Foresight Technical Education Centre (F-Tec)** in the year 2004.
* Passed an Eight-month Certificate Course in **“Multimedia & Web design”** from **Oxford Software Institute**, South   Extension, New Delhi in the year 2007.
* Done **Search Engine Optimization** (SEO) from **IT Brain Shaper**, Noida.

**Website:**

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| * **https://www.gradstarglobal.com**
* **https://www.delhimeals.com**
* **https://www.bookdomainhosting.com**
* **https://nethub.co.in**
* **https://www.clouddomainname.in**
* **https://www.clouddomainname.com**
* **https://eprotect360.com**
* **https://www.yashengineering.in**
* **http://glenindia.com/shop/**
* **https://webservices.vodafone.in**
* **www.net4.com**
* **http://www.net4enterprise.com**
* **Worked for Bajaj FinServ Ltd.**

(Design E-learning project based on Flash) | * **https://www.bookmydomainhosting.in**
* **http://www.nlptimes.com**
* **http://www.nplindia.org**
* **http://www.trigentsolution.com**
* **www.chetan-sharma.in**
* **http://www.thetaxwizards.com**
* **http://www.trajectorie.com**
* **http://www.nodadesigns.com**
* **www.taanz.in**
* **http://www.sanavita.org**
* **https://v18.co.in**
* **https://www.harishsinghbisht.com**
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**Brands: Vodafone, Bajaj FinServ Ltd., Chetan Sharma (news reporter)**

**CURRENT SALARY**: Rs. 10,00,000 per annum.

Date……………

Place – New Delhi    **(HARISH SINGH BISHT)**